MaineMOM

Integrated Substance Use Treatment and Maternal Health Care

MaineMOM is a model of care that incents the integration and coordination of Perinatal Care and Opioid Use Disorder (OUD) treatment to meet MaineCare members' health care needs through Per Member Per Month (PMPM) payments, tied to quality outcomes. Program goals include increasing access to care, including Medication for Opioid Use Disorder (MOUD), with an aim to reduce stigma for this population.

Why?

Maine is one of the states hardest hit by the opioid epidemic. In 2022, nearly 6%, of Maine infants were born substance exposed.

MaineMOM connects pregnant and postpartum people on MaineCare with treatment and community supports to aid in their recovery and improve outcomes for both the mother and child.

Finding MaineMOM Services

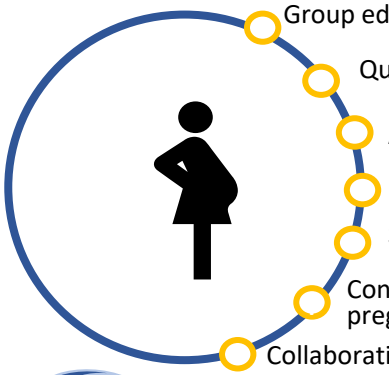
A "no-wrong-door" approach welcomes individuals to the model regardless of their entry point into the system.

Visit MaineMOM.org to identify and contact local healthcare offices providing MaineMOM services to pregnant and postpartum individuals living with opioid use disorder.

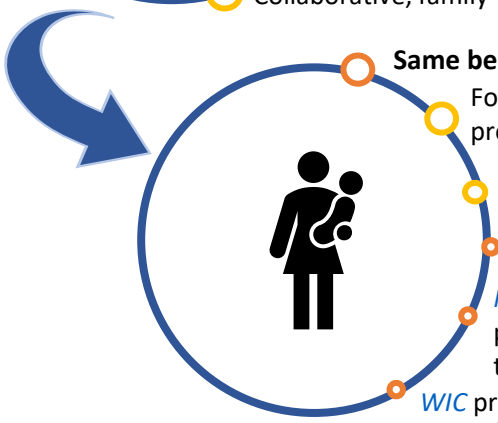
Call 1-888-644-1130 to connect with a MaineMOM coordinator to provide a warm hand-off, when possible, to a MaineMOM provider.

The Office of MaineCare Services provides a public awareness campaign and connects with providers along the health and social services spectrum to inform them of available services. Campaign goals include increasing access to care, including Medication for Opioid Use Disorder (MOUD), with an aim to reduce stigma for this population.

MaineMOM Services



- Group education for pregnancy, parenting, and OUD treatment
- Quality maternity, postpartum and family-planning care
- Access to evidence-based treatment for OUD
- Peer recovery services
- Screening and support for health-related social needs
- Connections to pediatric care, WIC, and home visiting during pregnancy
- Collaborative, family-centered Plan of Safe Care



Same benefits as prenatal period...

Focus on infant and mother well-being and preventive care milestones

Ongoing referrals to...

Public Health Nursing to provide parenting education and monitor infant development

Maine Families home visiting program, providing guidance and support to families through early childhood

WIC program services, including nutrition support, breastfeeding supports, and child growth checks

Labor & Delivery Goals

The **Eat Sleep Console** approach is used in all hospitals statewide, emphasizing nonpharmacologic methods and increasing family involvement in the treatment of their infant.

Hospitals utilize **evidence-based pain management protocols** sensitive to the unique needs of people with OUD.

Ensure a **Plan of Safe Care is in place** for mom and infant prior to delivery

Conversations regarding **family planning** and offering Long-Acting Reversible Contraceptive (LARC) will be the prenatal standard of care.

MaineMOM

Ensuring Quality of Care: Performance

Quality and costs of care will be evaluated through measures selected by state and federal partners. Measure data is collected at every stage of the model to assess progress towards goals for both parent and infant.

First prenatal encounter Delivery Postpartum & Infancy

Performance measures monitor MaineMOM partners' success in conducting appropriate screenings, initiating and sustaining individuals in OUD treatment, and maintaining birthing parents' program engagement through one year postpartum. One important measure is **Improvement in Patient Engagement**, from a patient-reported assessment of their skills and confidence to manage their own care.

The model's success is measured using both quality outcomes and its impact on costs, such as savings generated through avoiding adverse birth outcomes.

MaineMOM Clinical Learning Series

The Office of MaineCare Services offers learning opportunities for the implementation of MaineMOM services by healthcare clinicians and staff. These learning opportunities highlight evidence-based practice in treating pregnant and postpartum patients living with substance use disorder. These opportunities include:

- A virtual learning community incorporating ECHO® (Extension for Community Healthcare Outcomes) and open Clinical Office Hours forums monthly
- On-site and virtual technical assistance in implementing best practices in care coordination for this population

Sustainability

Effective December 2023, MaineMOM is now a MaineCare benefit adopted as MaineCare Benefits Manual, Chapter II, Section 89.

MaineCare

The Office of MaineCare Services is engaged with 4 MaineMOM Care Delivery Partners across the state to offer MaineMOM services:

MaineGeneral Health

MaineHealth

Northern Light Health

Pines Health Services

Collectively, partners offer MaineMOM services at 18 clinical delivery sites across the state. Most partners offer multiple clinical delivery sites.

Interested providers or organizations are welcome to complete an application to deliver MaineMOM services under MaineCare Benefits Manual, Chapter II, Section 89. Interested partners will be included in the MaineMOM learning series and technical assistance opportunities facilitated by MaineCare.

Questions?

Contact MaineMOM@maine.gov

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